



Patrice Jean Louis Louvet

President – Global Grooming and Shave Care, P&G



Business Affiliations Prior to Joining P&G

1985 - 86 Author Overcoming Barriers to Entering the US Market

1986 - 87 Marketing Professor at University of Illinois

1987 – 89 French Navy – Officer as Aide de Camp of an Admiral

Position Held & Dates

1989 Assistant Brand Manager Zest, France

1989 Assistant Brand Manager Mr. Propre, France

1989 Assistant Brand Manager Ariel, France

1990 Sales Training

1990 Assistant Brand Manager Pampers, France

1991 Brand Manager Pampers, France

1993 Brand Manager Household Cleaners, Western Europe – Belgium

1994 Marketing Manager Ariel, France

1994 Marketing Manager Cleaners, Softeners, Bleach, New Products, France

1996 Marketing Director Pantene Styling, Western Europe – UK

1997 Marketing Director Pantene, Western Europe – UK

1999 Marketing Director Pantene, North America – US and Global Panacea

2002 General Manager North East Asia Hair Care and Health Care, Japan

2004 General Manager Global Hair Colorants

2005 Vice President Global Hair Colorants

2008 Vice President Global Prestige, Future Strategy and Growth

Residence

Boston, MA, USA

Date of Birth

September 24, 1964

Place

Saint Cloud, France

Education

Ecole Supérieure de Commerce de Paris

MBA, 1986

University of Illinois

MBA, 1987

Date Joined P&G

January 16, 1989

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Patrice Jean Louis Louvet

President, Global Male Grooming
P&G

2009 President, Global Prestige

2011 President, Global Grooming & Shave Care

Hobbies/Interests

Sports (Soccer-playing and coaching, Tennis, Sailing, Golf). Traveling, Wine Tasting, Movies, Reading (business, biographies)