



Bruce Brown

Chief Technology Officer, P&G



Bruce works to create innovations while building innovation capabilities, organizations, and systems to help P&G deliver its long-term growth goals.

Bruce Brown is the Chief Technology Officer at Procter & Gamble, responsible for the Company's innovation program, its \$2 billion annual investment in R&D, and over 8,000 global R&D employees.

He also directly manages the R&D Corporate Function work, R&D Corporate Governance Systems, and New Technology Platform development work. In addition, he oversees the Company's Corporate Innovation Fund and FutureWorks organizations, both of which lead to creation of new business opportunities and capabilities for the future.

Bruce has over three decades of business-building experience with P&G in both developed and developing markets. He has led teams in the Company's Baby Care, Feminine Care, and Beauty Care organizations, and lived and worked in the United States, Germany, and Japan.

Bruce is globally-recognized as an innovation thought leader. He has presented to President Obama, consulted with members of the European Union Parliament, and has been confirmed by the government of Singapore as a member of the Board of Directors of The Agency for Science, Technology and Research (A*STAR).

In 2010, *Business Week* included Bruce among the world's Top 25 Masters of Innovation, and he has been published as a feature author in *Harvard Business Review* and *Research-Technology Management*.

Bruce serves as Chairman of the Advisory Board of MDVIP, a wholly owned subsidiary of P&G, and is a member of the Xavier University Board of Trustees.

Bruce was born in Rockville Center, New York. He graduated from the Polytechnic Institute of New York with a degree in Chemical Engineering and earned an MBA from Xavier University. He and his wife, Nancy, live in Cincinnati and have three children.



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Dates, Position Held, Location

Residence
Cincinnati, Ohio, USA

Date of Birth
June 8, 1958

Place
Rockville Centre, New York, USA

Education
Polytechnic Institute of New York
B.S. ChE, 1980

Xavier University
M.B.A., 1987

Date Joined P&G
June 23, 1980

1980	Engineer, Bar Soap and Household Cleaning Products, R&D, USA
1983	Group Leader, Bar Soap and Household Cleaning Products, R&D, USA
1985	Group Leader, Diaper R&D, USA
1987	Section Head, Diaper R&D, USA
1989	Section Head, Diaper R&D—International Technology Coordination, USA
1991	Associate Director, Fem Pro R&D, USA
1993	Associate Director, European Fem Pro R&D, Schwalbach, Germany
1995	Director, Fem Pro and Tissue, Towel and Family, Asia R&D, Kobe, Japan
1999	Director, North America Baby Care R&D, USA
2001	Manager, Global Baby Care R&D, USA
2003	Manager, Beauty Care—Global Hair Care R&D, USA
2003	Vice President—R&D, Global Hair Care, USA
2005	Vice President—R&D, Global Hair Care and Color, USA
2008	Chief Technology Officer, USA